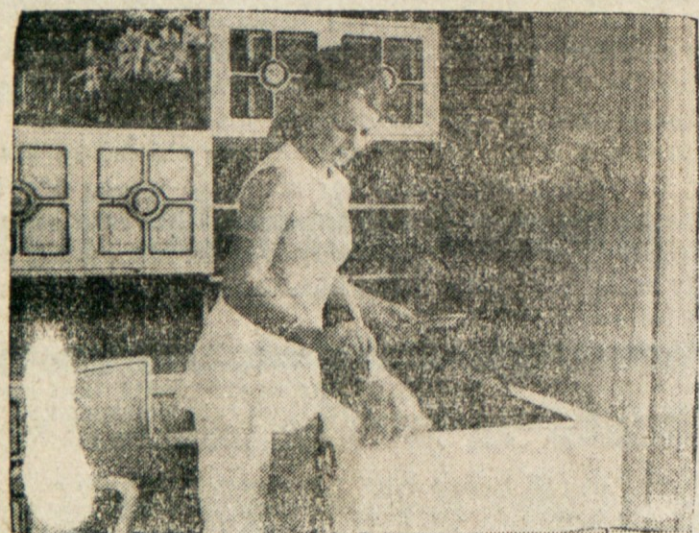


ROUND-THE-CLOCK LEISURE SETS PACE FOR MODERN LIVING



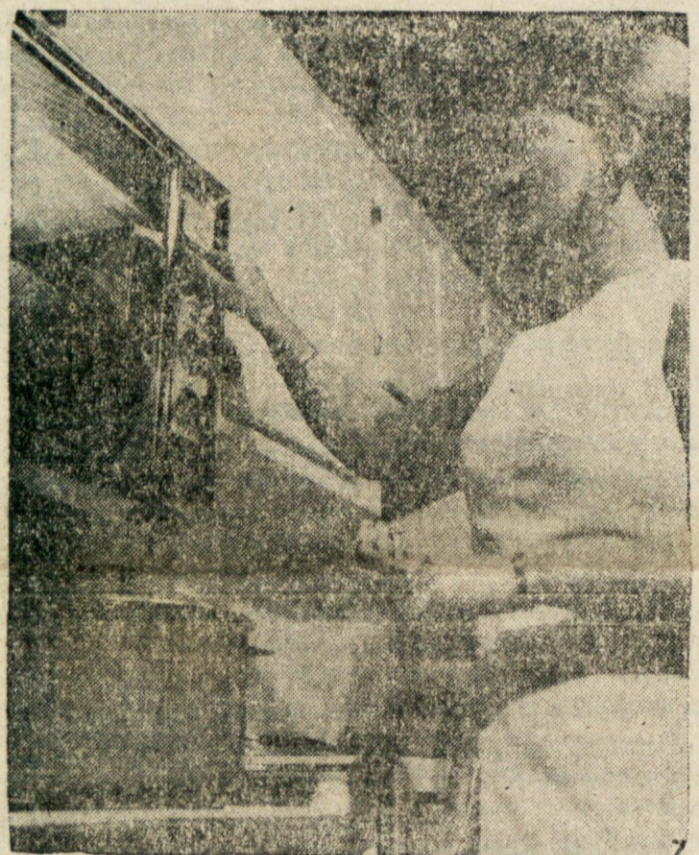
It's the dawning of the Age of Plastics — and already homemakers are learning how to take the easy way out of household chores. Dusting, in a climate-conditioned environment furnished with easy-care plastics, is strictly a hurry-up, flick-of-the-wrist chore.

New York, N.Y. (ED) — The life of leisure doesn't have to start in a silver-winged jet nor at an ocean-front retreat. Neither does it have to stop at your front door on Main Street. Leisure living can be a total, year-round life-style — and no maid need apply.

At home in a high-rise condominium, on a houseboat or in a traditional split level, today's lady of the house is an easy-do-it-yourselfer. At the dawning of the Age of Plastics, much of the work has been taken out of housework — leaving Mrs. Ame-

rica free to spend her new leisure time on anything except gull jobs. What's more, the best is yet to come. Today's easy-to-use cleaning agents, revolutionary materials for furniture and work-cutting built-ins are only the beginning of a technological clean sweep that promises to totally remake the woman's world.

How easy can the homemaker's work-day get? To get an idea, all you have to do is remember how rough it used to be. Take a simple, everyday item like the diaper.



Cooking does itself, leaving her free to enjoy her leisure. With today's ovens, you just put dinner together, set the timer — and wait.

Today, more and more people are using the disposable kind. Tomorrow, disposables promise to be lighter, cheaper, more compact and easier to handle. But less than a lifetime ago, cleaning a diaper was a major chore. First it was soaked in milk. Then it was put on a table, with a mallet nearby, in a high-traffic area of the home. As family members went by, they were expected to give it a couple of whacks with the club. Finally, considered soft enough for the

baby's tender skin, the diaper was hung out to dry. Barring rain, of course. What woman would put up with that today? For that matter, when was the last time you heard someone complain of housemaid's knee? New cleaning materials have just about eliminated back-breaking buffing and polishing — and have taken the homemaker off her knees. Not even the kitchen floor is the ogre it used to be. A quick mop-up now and then, followed by a fast protec-



Even the all-time ogre, the floor, is easy to clean, now that the plastics revolution has spread underfoot. Latest homemaker's helper is new Formica Floor Shine, a wax-free liquid that puts a hard, high-shine plastic shield on the floor. Easy cleaning, for the leisure life.

tive coating, is all it takes to keep today's resilient floors looking shiny and scuff-free.

And the credit — as in so many aspects of the home-care revolution — goes to plastics. Once thought fit only for summer cottages — preferably of the shack variety — plastics have worked their wonders in every room of the year-round home. Now, the easy-care plastics are spreading to the floor. Newest less-work notion is a wax-free liquid that coats floors in a hard, high-shine shield. The polymer plastic is Formica Floor Shine.

Oven cleaning is now a spray-away assignment; garbage disposal units have eliminated messy handling; with today's

automatic dishwashers, it's not even a battle to get the children to help.

Electric plug-in appliance centers make cooking mostly a matter of setting a timer and waiting. There are even experts who attribute the astounding growth of gourmet cooking to science: seems that push-button kitchens have made the actual cooking very much a matter of automation, leaving the cook free to devote her energies to experiments in culinary creativity.

Not even dust counts for much any more. Central air-conditioning systems control the household environment, and to attack what dirt creeps in there are furniture cleaners for every

type of finish, from antiques to plastics. The new silver cleaners and polishers have special non-tarnishing ingredients — making it unnecessary to spruce up the family silver except at infrequent intervals.

What's next? Microwave ovens (no more long hours over a hot stove), ultrasonic washers, and miraculous cleaners that practically do the work alone and a host of other time-savers.

The housewife of tomorrow will have more time to spend with her family. As a matter of fact, the biggest problem for tomorrow's homemaker may be the happiest one: what to do with all those extra hours, the leisure time we'll inherit when technology takes over.



K. P. stands for Kitchen Pleasure; today's easy-way homemaking means that dishes go direct from automatic washer to the table. No more time-consuming interim steps for the woman with better things to do.

HOW TO BE CREATIVE WITH COLD TURKEY

New York, N.Y. (NAPS) — Although turkeys may be selected almost to fit the family, there are times when a large bird is the best buy and when it makes such a gala meal that we should consider it as a purchase for several meals.

Even the stock contributes so much in flavor for soups, gravies, broth for cooking vegetables or to make rice dishes.

The pieces of turkey may be sauced, or dressed or baked in a casserole. Here we give you a most refreshing salad where the turkey is mixed with a creamy smooth dressing and the bowl garnished with onion rings and sliced oranges. The Turkey Casserole and the Turkey a la King are unusually well seasoned and lend themselves to variations based on the amount of turkey available.

Turkey Orange Salad Bowl
2 cups diced, cooked turkey
1 cup diced celery
2 apples, diced
¼ cup raisins, optional
½ teaspoon salt
½ cup real mayonnaise
½ cup dairy sour cream
1 small mild onion
4 large oranges, peeled and sliced
1 tablespoon orange juice, about
Salad greens

Mix together turkey, celery, apples and raisins (if used) and salt. Stir together mayonnaise, sour cream, 1 tablespoon minced onion and orange juice to make proper consistency. Tear salad greens into bite-size pieces and place in large flat salad bowl using whole leaves around edge of bowl. Toss turkey-fruit mix-

ture and dressing. Pile in center of bowl. Slice remaining onion and separate into rings. Arrange orange slices and onion rings alternately around edge. Makes 4 to 6 servings.

NOTE: If using a large round shallow bowl or platter, the dressing may be served in a small dish in the center.

Turkey Casserole

3 tablespoons margarine
½ pound mushrooms, sliced
½ green pepper, sliced
2 tablespoons corn starch
1 teaspoon salt
½ teaspoon paprika
¼ teaspoon pepper
2 tablespoons water
2 cups milk
3 cups, cooked turkey pieces
¼ cup sliced olives
2 tablespoons white wine, optional
2 tablespoons margarine, melted
½ cup dry bread crumbs

Heat margarine in frying pan. Add mushrooms and green pepper; cook slowly, about 5 minutes stirring occasionally, until vegetables are tender. Remove from heat and place in a 2-quart casserole. In a saucepan, mix together corn starch, salt, paprika and pepper, add water and mix well. Gradually stir in milk; cook over medium heat until mixture thickens and comes to a boil. Remove from heat; add turkey pieces, olives, and white wine, blend thoroughly. Pour over vegetables in casserole.

Mix margarine and bread crumbs and sprinkle over chicken mixture. Bake in hot oven (400°F.) 15 to 20 minutes. Makes 6 to 8 servings.

Death Notices

AHLIN, JOHN — Uncle of Josephine Repar, Joseph, Frank, Stanley. Residence at 1101 E. 66 St.

BUNCIC, ANNA (formerly Horvat, nee Turkovich) — Mother of Charlotte Wallace, grandmother of Mrs. Charlotte Zadnik, Mrs. Beverly Perrott. Residence at 8175 Mentorwood Dr., Mentor, Ohio.

LATINCICH, CATHERINE (nee Herjevic) — Wife of Eli, mother of Zora Lotrey, grandmother of Larry and Jenny. Residence at 22050 Miller Ave.

LEGAN, URSULA (nee Mohoric) — Mother of Albert, Mary Brule, John. Residence at 5609 Carry Ave.

SIMKO, EDWARD — Husband of Irene (nee Bartz), father of Bertha Hojnowski, Robert, Dorothy Prinzler, brother of John. Residence at 9612 Sophia Ave.

SKRJANC, JOSEPHINE (nee Ahlin) — Wife of Michael, mother of Pauline Petrick (Parma, O.). Residence at 1131 E. 76 St.

SKULLY, JOSEPH B. — Brother of Louis J. (Florida), Albert, John, Ann Kish, Josephine, Eleanor Zelazny, Molly Strunge. Residence at 3859 Payne Ave.

YELITZ, MICHAEL — Father of Mrs. Anthony Boucher. Residence at 34216 Lake Shore Blvd.

ZANUTIC, JACOB — Husband of Christine (nee Veluseck), father of Rev. Arthur Zanutic and Gene Zanutic. Residence at 1267 E. 61 St.

Turkey a la King

¼ cup Nucoa margarine
½ pound mushrooms, sliced
¼ cup corn starch
1 teaspoon salt
¼ teaspoon white pepper
Dash cayenne
¼ teaspoon dry mustard
1½ cups turkey stock or 2 chicken bouillon cubes dissolved in 1½ cups boiling water
1 cup light cream
2 cups diced cooked turkey
½ cup chopped pimiento
2 tablespoons sherry
½ teaspoon Worcestershire sauce

Melt margarine in saucepan. Add mushrooms. Cook over low heat until tender, stirring occasionally, about 5 minutes. Blend in corn starch, salt, white pepper, dry mustard and cayenne. Remove from heat. Gradually blend in stock and light cream, stirring until smooth. Stirring constantly, cook over medium heat until mixture thickens, comes to boil and boils 1 minute. Add turkey, pimiento, sherry and Worcestershire sauce. Heat. Serve over rice, noodles, or on crisp toast.
 Makes 6 servings.

A plentiful turkey salad tossed with fruits of the season and garnished with sliced oranges and onion rings makes a great dish for a luncheon or supper a few days after the large turkey has made its first appearance.

Nation's Housewives Can Help Clean Water By Carefully Choosing Laundry Products

Water pollution caused by use of detergents containing phosphates can easily and readily be reduced by the nation's housewives, according to Mrs. Luci Werhane, laundry specialist and ecology consultant.

The answer, she holds, lies in switching back to natural fat-based soap which is completely biodegradable and contains none of the 2.25 billion pounds of algae-producing phosphates utilized annually by the laundry detergent industry.

"Properly used with hot water," the home economist emphasizes, "nothing on the market today can do a better cleaning job than soap," adding:

"Commercial laundries favor soaps over detergents and have been among the largest soap users for a number of years." MRS. WERHANE says the rapidly accelerating concern over pollution, backed by new and planned legislation, will force reduction in the use of phosphates over the next several years.

As an important improvement in the soap product, which has been a favorite since the turn of the century, Instant Fels Naptha has been reformulated to be completely phosphate-free. Mrs. Werhane said it cleans in soft to medium-hard water without enzymes.

Land Areas

Area of Italy is approximately 119,800 square miles.



INSTANT REDUCTION — American housewives will play a major role in reducing water pollution by switching to phosphate-free soap granules, home economist and ecology consultant Luci Werhane predicts as she discusses a new version of a nationally famous naphtha laundry soap.

The Start of Something New Takes Imagination

Several years ago when Pillsbury came out with their prepared cake mixes, a buyer for a large chain told the Pillsbury salesman that he wasn't about to take a chance on a product that hadn't proved itself.

The next day, the salesman showed up at the buyer's office with a freshly-baked, iced cake left it without a word and walked out. He did this the following week and again for the next ten weeks.

On his 12th call, the buyer said to him: "You believe in your cake mixes, don't you?"

"Yes, I do," the salesman replied. "I never baked a thing before in my life until I baked and iced these cakes for you from Pillsbury cake mixes. Have they proven themselves?"

The buyer smiled. "Come inside, I want to talk with you."

And that is how the great A&P chain was persuaded to handle the Pillsbury line of cake mixes.

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