

Managing Transformation with Creativity: An Introduction to the Thematic Issue

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International journal *Managing Global Transitions* has been known for years to embrace the up-to-date topics in international research, focusing primarily, but not exclusively to, business, economics and/or management. This thematic issue is no exception. Following the 13th Management International Conference 'Managing Transformation with Creativity,' we are proud to provide an insight into a topic that is most needed in contemporary global economy, management, and society.

The five selected papers from the conference outline the variety and broadness of the topic of MIC 2013. General shift has been made from the need and ability of societies or companies to adapt to the ever-faster changing business environment, through determining the micro factors or carriers of transformation, creativity, innovation, and eventually to pinpointing the proper transformation techniques, management approaches, support environment and institutions to implement managing transformation with creativity. Selected five papers on the transformations present and needed, how the processes should be managed, and how to implement new, creative solutions, bringing about efficiency and success, provides, in our view, a compact yet comprehensive overview of the research in the field(s).

We are pleased and proud to present to our readers this thematic issue of *Managing Global Transitions*, shedding light on vital parts of the contemporary economies and societies, not only in Europe but also at a global level: transformation needed, urged also by the current economic crisis in most of the Europe and the US; researching and applying the tools and techniques of management to bring about sustainable development, innovation, and creativity; and the need for interdisciplinary research and its application in real life cases. The selected papers are merely tip of an iceberg of the research in the field, yet we are certain that they will spur further vital ideas, valuable research, and ultimate success.