

A NEW WORLD

Harvard will have a new feather in its cap if the discovery of a new planet by astronomers at its Flagstaff, Arizona, observatory proves to be authentic.

A new feather was needed by Harvard. Considering the race discrimination in dormitory and the record of its president in the Sacco-Vanzetti case, some of us were of the opinion that it had not caught up with this world of ours, to say nothing of new worlds.

There is another new world now being discovered which Harvard has not yet seen, but which farther-sighted observers have. It is a new social world. It will be warless, and it will substitute co-operation for competition. It's much more important than the new trans-Neptunian planet, interesting as the latter is.—Milwaukee Leader.

EXPLOITING THE MISERY OF UNEMPLOYED

The demonstrations of unemployed which took place Thursday, March 6, in New York and in other cities, under the leadership of the Communist Party, have proved that anybody could exploit unemployment to advantage. The Communist Party has exploited unemployment for purpose of propaganda and publicity. The Progressive group of Senators have exploited the problem of unemployment for whatever is worth to them politically. Even the apostles of prosperity who had been denying the existence of any unemployment worthy of attention as long as they thought they could get away with it, have now found a way of making the most of unemployment. That inexhaustible humorist of the federal government who acts the role of Secretary of Labor has come forth with this: there really are some three million unemployed workers or even more, but their number would have been double had it not been for the beneficent influence of the fact that Mr. Herbert Hoover is President of the United States. He does not say why this is so, but he presumably takes it for granted that everybody understands what he means. Unfortunately but few understand that the lambasting Secretary of Labor means nothing but cheap politics at the expense of millions of starving men, women, and children.—Advance.

CHARITY IS AN INCIDENT OF CAPITALISM

As we have said before, old age pensions are to be compared with the care of children, except that they are at the other end of the scale. Neither of them are charity. The child draws upon what he will eventually earn. The aged person draws upon what he did earn during his prime.

Charity is a feature of capitalism. There will not be any charity under Socialism, because there will be social justice and no one will need charity. But there will be old age pensions, and they will be larger than they are now.

The better conditions which will exist under Socialism, the avoidance of the nerve-racking sort of life that capitalism necessitates, and the universal preventive medical service, will undoubtedly lengthen life. Some say it is possible that men and women will be in their prime when they are a hundred years old. But, unless, science succeeds in abolishing death altogether, they will, some time or other, get to old to work much. They will therefore need old age pensions.

These pensions will not be charity then—and they are not charity now.

To be sure, Socialism will make it possible for all to save enough for old age—but why should they bother about that? It will be better to have part of their earnings paid to them in the proper installments in their later years. At least, that's what an insurance salesman told us — or was it 18 insurance salesmen? Only they didn't want the public to do it.—The Milwaukee Leader.

PIONEERS

Why is it that most of the good work in literature springs from the ranks of Socialism?

Because Socialists are fired by a living and growing ideal, and because they are conscious of and responsive to the cosmic currents of progress flowing through them, making them the heralds of the next step in social development and active pioneers of a new and happier civilization.—The Labor World.



Radio cry baby who speaks piece to soft music about life being a stage on which we all play a part.

Westmoreland County News

March 16th a general membership meeting of the Westmoreland County local was held at Greensburg. Many new comrades and old timers were present and we were very pleased. Interesting speeches were given by H. K. Churns, councilman of Greensburg, Anton Zornik, of Herminie, Pa. Chas. Cunningham, H. Hufnagel, H. Echard, and S. H. Wilson. The time was well spent as it was pleasant to hear these comrades speak.

For the general election, the Socialist Party have a full ticket of which A. W. Zornik Jr., a Slovene youth and student of Carnegie Tech was nominated for State Senator. He attends our meetings quite frequently.

What is needed in our County is more of the younger element who will become active in the party and those who will carry on the struggle of Socialism. I especially urge the youth of this vicinity to attend at least one of our meetings which are held on the third Sunday of each month at 2.30 in Columbia hall, on Otterman St. I've asked a certain young group to attend a Socialist meeting and their reply was: "We have too many other places to go." As long as people have this attitude there will be masters and slaves.

THE WIDOW ROSLINKA

Sunday March 30th at C. S. P. S. hall on 18th and May Sts. at 3 P. M. the dramatic Division of branch No. 1 JSF. will present "Vdova Roslinka" a comedy in 3 acts. In this play the audience will see a widow, Roslinka, very anxious to know who is calling on her young daughter beneath her window at night. Balantach, an old wanderer and one who can pick suitors for rich batchlors and widows with young men and women informs her that she should marry again; that he has a sweetheart for her. Roslinka becomes interested and Balantach explains that it's Janex Rozman whom she should marry. Janex is invited into the house and is shown great hospitality. Roslinka at once falls in love with him. He however pays no attention to this as his one main thought is Manica, her daughter. Roslinka finally makes an appointment with him for the next day, but he does not show up. Instead you will see him dancing, talking and laughing with Manica and Toncka at Roslinka's home. When the later returns and sees the situation, she becomes very jealous and angry. While Manica is ordered to do her daily chores, Janex leaves and Roslinka wonders how to get him to return. Quickly Balantach is sent after him

SEARCHLIGHT

By Donald J. Lotrich

All the prayers of the Pope and his millions will not prevent Russia from closing its churches and spreading propaganda against religion. The world, that portion of it that is religious, is crying war on Russia, while the rest of them are admiring the steps undertaken by the Soviets. The Russians, as well as the rest of the working class throughout the world, needs schools rather than churches to teach them how to make a better living for the future rather than to revere idolatry of which they know nothing. And big business is right behind the Pope. But the world needs Russia's business. It is doubtful that they would attack her.

Friday night is meeting night for members of Club No. 1 J. S. F., at the SNPJ. Hall. Anton Garden will lecture on the Prospects of the re-organized United Mine Workers Union of America. Mr. Garden attended their convention in Springfield so he should be well versed to express the sentiment of the insurgent coal diggers.

If the weather shall be right we expect a big attendance this coming Sunday March 30 for our play. We are told that it is full of fun and laughter by the cast, and should prove to be popular with the folks. To make the crowd complete our readers should be there. Admission is 75 cents. C. S. P. S. Hall at 1126 W. 18th St. is the place.

A full attendance was on hand last Sunday afternoon at the Cook County Socialist membership meeting. The state ticket was prepared and ways and means were discussed to raise sufficient money to carry on the work of the county. — Morris Hillquit, the brainy chairman of the N. E. C. spoke before a fair audience Wednesday and the comrades lunched with him Tuesday.

Club No. 1 J. S. F. will hold its annual May First Festivities at the S. N. P. J. Hall. A full program has been arranged and the attendance of the past celebrations is asked. — On Sunday, April 27th Sava will render its spring concert. An unusual array of music has been compiled for this occasion. At present indications point to the best concert Sava has ever held.

In New York City the Socialists united with the Union officials to aid unemployment. They will seek to check the evil that has played havoc all over the U. S. with the workers. One of their main problems will be

His First Name

"Jimmy," teacher asked, "who discovered America?"
"Ohio, Jimmy piped."
"No, Jimmy," said the teacher; "Columbus discovered America."
"Yes, ma'am" said Jimmy, "Columbus was his first name."

Byrd's Escape From the Ice Pack Has Nothing on Us!



THE SOCIALIST PARTY AT WORK

Max Winter's Tour

Word has just been received that Max Winter, former mayor of Vienna and now editor of the Arbeiter-Zeitung, will spend the first two weeks of August in his country. Winter has done magnificent work among the children in building up folk schools before there were any public schools. Since the Revolution he has built the children's organization, "Rote Fahnen". His visit will assist the drive the party is planning among recent German immigrants, many of whom were members of the German and Austrian socialist parties but have not become connected with the movement in this country.

Branches wanting to hear a lecture by Comrade Winter, who speaks only in German should communicate with the national office.

Illinois

The Jessie Stephen tour of a week in the coal fields of southern Illinois was much more successful than the one she made four years ago. A much better attendance was noticeable and more literature was sold.

Maryland

State secretary Neistadt notifies the national office that Maryland is starting to do its share of the drive for 30,000 new members in 1930. Already the increase is shown in stamp sales.

Michigan

Norman Thomas spoke over WJR in Detroit in answer to a Catholic priest who has been making vile attacks on Socialism. Results are already reported by Axel Lodal, new state secretary, who has received subs for party papers and requests for literature.

Morris Hillquit spoke to a large crowd at the Hotel Wolverine Sunday the 16th, and to the student Round Table at the University of Michigan, Ann Arbor, the next day.

New York

The socialists have taken the lead in organizing the Emergency committee on Unemployment which includes already the I. L. G. W. U., A. C. W. A., Painters, Workmen's circle, Fur Worker's, Millinery Workers, and the United Hebrew trades. More than 1,000 delegates attended the initial conference called by the committee, March 19. They represented almost all the unions in the city. The purpose of the committee is to gather and disseminate authentic data and organize public opinion to force adequate relief measures.

Ohio

The Cleveland Yipsels are gaining members and increasing their activities greatly. They have just organized a Young Socialists chorus, and an economics class will be started the 21st. April will be devoted to a membership drive and special activities.

Party Protests Alien Registration Bill

Opposition to all three bills for the "voluntary" or compulsory registration of aliens now pending before congress is expressed by the Socialist Party in a statement issued by Clarence Senior executive secretary.

THE THIRD DEGREE

From a survey of cases taken on appeal to high courts in twenty-nine states, including Illinois, and in five federal districts, the Harvard Law Review concludes that the so-called third degree to force confessions from prisoners is used as a matter of course by police in most parts of the country. The journal points out that the practice, which some times takes the form of serious brutality contributes nothing toward repression of lawlessness. Indeed, it is worse than futile. In England, often cited as affording an example of remarkable success in the suppression of crime through effective police service, not a single instance of the use of third-degree methods was found in court records for twenty years.

Evidence procured by threats and force, if not discarded by the prosecution or excluded by the trial court, commonly results on appeal in reversal of convictions. Prisoners so mishandled in practically all cases are only suspect, not proved guilty of the offenses charged. Sometimes they not only are wrongfully accused but are persons of good character. "The use of the third degree in many of its forms is a crime at common law", says the Harvard Law Review. Since the practice does not serve the ends of justice, but is in itself a violation of law and of human rights, it should not be tolerated in any circumstances. An investigation of lawless methods of law enforcement has been undertaken by a subcommittee of the federal law enforcement commission. It is to be hoped that the findings when made public will bring about abolition of that brutal and stupid institution, the third degree.—The Chicago Daily News.

POETIC JUSTICE

Public schools, colleges and universities are becoming increasingly interested in municipal ownership of utilities and public ownership of water sites and electric power. This is shown by the inquiries they make, the debates they stage and the lecturers they welcome.

This would have come to pass in the natural course of events but if it is partly repercussion from the infamous activities of the private power people in attempting to poison the school books and secretly hire professors to become private-power propagandists, it is poetic justice.

In other countries, the students and the professors are often at the forefront of social progress. They have been backward in this country. We are pleased with such signs as we discover indicating that they are becoming more progressive and aggressive.

Luč resnice na napačna in zavedljiva ugotovila v zadnjem oglaševanju cigaret

KAR KAK DRUGI IZDELEVALEC izvoli reči o svojih cigaretah, ni naša stvar. Celo če se mu zdi potrebno napačno tolmačiti svoj izdelek ter pustiti napačne nazore glede njega, je še vedno njegova stvar, ne naša.

Če pa gre v svojem oglaševanju preko svojega produkta ter podaja napačna ugotovila ali zapuša zavedljive vtise glede drugih cigaret—potem je čas, da se pove resnico.

Pred kratkim se je neki izdelovalec cigaret poslužil sledečih ugotovil v svojih oglasih:

“Poseben tajen grelni proces odstranja iz (—) škodljive dražljivce in gnitje, ki je navzoče v cigaretah, delanih po starem načinu, kar povzroča zapako in kašljanje.

“Ne vpraša se, kako dosti ali kako malo plačate za cigarete, vi zamorete izbirati samo med dvema glavnima razredoma in ne več kot dvema. V enem razredu je na bilijone cigaret izdelanih po starem načinu, v drugem razredu imate pa (—) praženo cigareto, produkt moderne znanosti, iz katere so bili odstranjeni vsi škodljivci potom posebnega tajnega procesa, ki je opisan v geslu ‘It’s Toasted.’”

KO SO SE TA UGOTOVILA prvič pojavila, smo domnevali, da so slučajen dogodek v izdelovalčevem oglaševanju ter da nimajo nameravane in premišljene politike. Po par takih ugotovilih je opustil to obliko oglaševanja. Nadaljna ugotovila, ki se jih je poslužil v oglaševanju so pa vzbudila pozornost zvezne trgovske komisije glede njihove resničnosti.

Posledica tega je bila, da mu je zvezna trgovska komisija naročila, naj preneha uporabljati v svojem oglaševanju napačna pričevanja nekadilcev, češ, da ostanejo vitki, ako kade njegovo vrsto cigaret. Nadalje mu je bilo naročeno, naj se preneha posluževati napačnih ugotovil, posebno pa dokazov, da lahko ostanejo vitki vsi, ki kade to vrsto cigaret. Nato se je zopet začel posluževati zgoraj navedenih oziroma podobnih ugotovil.

ČE SE LJUBI KAKEMU IZDELOVALCU izjaviti, da vsebuje tobak, ki se ga poslužuje, “škodljive dražljivce in gnile snovi, ki so škodljive grlu” ter potem pravi, da so te stvari odstranjene potom procesa gretja, je to njegova stvar. Če pa skuša ustvariti dojem, da se pri izdelovanju cigaret v splošnem poslužujejo takega tobaka kot ga opisuje, nasprotujemo temu poskušemu napadu na industrijo.

Mi se nismo pri naših cigaretah nikdar posluževali takega tobaka, ki bi ga lahko opisali, da vsebuje “škodljive dražljivce in gnitje” in se nam zdi, da se ga tudi drugi izdelovalci ne poslužujejo.

Če hoče izdelovalec oglaševati proces gretja, ki ga imenuje praženje, ali karkoli že, ima vso pravico za to. Toda če dela kaj takega, skuša ustvariti dojem, da je on edini izdelovalec cigaret, ki preparira tobak z vročino, je zopet treba povedati resnico.

OBJAVLJANJE napačnih ugotovil ni večje potvarjanje resnice kot ustvariti nazaranje, da je segrevanje tobaka izključen proces kakega posameznega izdelovalca.

Dejstvo je, da je segrevanje v izdelovanju tobaka najbolj običajno in da je to splošno uveljavljena metoda v industriji. To je že dolgo temeljni običaj.

Segrevanja se poslužujemo v njega najbolj modernih in znanstvenih načinih, tako v pripravljanju in izdelovanju milega, izr žitega, zrelega tobaka, ki donša naravno dobroto v CAMELS.

Prva CAMEL cigareta, ki je bila kdaj napravljena, je bila napravljena potom procesa segrevanja. Vsaka izmed bilijonov CAMELS je bila napravljena potom segrevanja. Mi se zanesemo na vročino do meja njenih možnosti, da napravimo naš dober tobak boljši. To pa ne more poboljšati slabega tobaka.

PA NAJ IZDELOVALEC, ki hoče kaj govoriti v javnosti, dodane pripravo k svojim strojem za segrevanje, s pomočjo katere bo vlovil, kondenziral in spravil v steklenice pare, ki se pri tem nabirajo, ima to na izboljšanje tobaka baš tak vpliv, kot če bi ujeli in spravili v steklenice pare, prihajajoče iz vašega lonca za čaj ter hoteli s tem izboljšati čaj v loncu.

Naša vrsta, CAMEL, neprestano raste, navzlic temu se nam pa zdi vredno popraviti ta dalekosežna napačna ugotovila ali dojme glede cigaretne industrije.

R. J. Reynolds Tobacco Company
Izdelovalci CAMEL cigaret